

MFA

Midwest Forage Association

Forage Council of the Heartland

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SPONSORSHIP LEVELS

CHARTER - \$5,000

Charter level applies to companies investing \$5,000 in the formation of MFA by March, 2005. To reach Charter status after March, 2005, a company must contribute \$10,000 in their first fiscal year and an annual \$5,000 commitment for the next three years.

- Direct access to MFA members
- Unlimited company email addresses for *Clippings*
- 30 *Forage Focus* company subscriptions
- 1st priority booth placement at MFA events (lottery)
- Link to your web site from MFA's website
- Opportunity to sponsor MFA events
- Distribution of 3 mailings to MFA members annually
- 4 MFA Annual Meeting admissions
- 1 free booth space at an MFA event
- Special recognition at MFA events
- Link to your website in every *Clippings* Issue
- Guest Column in *Forage Focus* (rotating opportunity)
- Sponsor listing in *Forage Focus & Clippings*
- Opportunity to have a coupon in MFA Coupon Book
- Guest speaker at Annual Meeting (rotating opportunity)
- Half page ad in every *Forage Focus* issue

BRONZE - \$1,500

Bronze level applies to those companies sponsoring at the \$1,500 level in one fiscal year.

- Direct Access to MFA members
- 15 company email addresses for *Clippings*
- 5 *Forage Focus* company subscriptions
- 4th priority booth placement at MFA events (lottery)
- Link to your website from MFA's web site
- Opportunity to sponsor MFA events
- Recognition at MFA events
- Link to your website in every *Clippings* issue
- Sponsor listing in *Forage Focus & Clippings*
- Opportunity to have a coupon in MFA Coupon Book
- Quarter page ad in 2 issues of *Forage Focus* plus business card ad in the other 2 issues

To be eligible for an industry representative board seat, a company's collective sponsorship must total a minimum of \$5000 (this may be accomplished in one year or over consecutive years). Sponsor must stay in good standing in order to maintain eligibility.

GOLD - \$5,000

Gold level applies to those companies sponsoring at the \$5,000 level in one fiscal year after March 31, 2005.

- Direct access to MFA members
- 50 company email addresses for *Clippings*
- 20 *Forage Focus* company subscriptions
- 2nd priority booth placement at MFA events (lottery)
- Link to your web site from MFA's website
- Opportunity to sponsor MFA events
- Distribution of 2 mailings to MFA members annually
- 2 MFA Annual Meeting admissions
- 1 free booth space at an MFA event
- Recognition at MFA events
- Link to your website in every *Clippings* Issue
- Sponsor listing in *Forage Focus & Clippings*
- Opportunity to have a coupon in MFA Coupon Book
- Quarter page ad in every *Forage Focus* issue **or** 1/2 page ad in 2 issues of *Forage Focus* plus business card ad in the other 2 issues

ALLIED INDUSTRY - \$500

Allied Industry level applies to those companies sponsoring at the \$500 level in one fiscal year.

- Direct Access to MFA members
- 5 company email addresses for *Clippings*
- 2 *Forage Focus* company subscriptions
- 5th priority booth placement at MFA events (lottery)
- Opportunity to sponsor MFA events
- Sponsor listing in *Forage Focus & Clippings*
- Opportunity to have a coupon in MFA Coupon Book
- Business card ad in every *Forage Focus* issue

SILVER - \$2,500

Silver level applies to those companies sponsoring at the \$2,500 level in one fiscal year.

- Direct Access to MFA members
- 35 company email addresses for *Clippings*
- 12 *Forage Focus* company subscriptions
- 3rd priority booth placement at MFA events (lottery)
- Link to your website from MFA's web site
- Opportunity to sponsor MFA events
- Distribution of 1 mailing to MFA members annually
- 1 MFA Annual Meeting admission
- 1 booth space at 50% rate for an MFA event
- Recognition at MFA events
- Link to your website in every *Clippings* issue
- Sponsor listing in *Forage Focus & Clippings*
- Opportunity to have a coupon in MFA Coupon Book
- Quarter page ad in every issue of *Forage Focus*

PROFESSIONAL MEMBER - \$50

Professional member is for individual industry representatives (not their companies).

- All of the privileges of individual membership
- 1 company email address for *Clippings*
- 1 *Forage Focus* subscription