

# Symposium

February 19-21  
Chula Vista, WI Dells

# 2024

Hosted by:  
Midwest Forage Association  
Wisconsin Custom Operators  
Professional Nutrient Applicators Association of Wisconsin

## EXHIBIT SPACE/SPONSORSHIP CONTRACT

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Exhibit Category:**  
*(select main category)*

Covers/Bags/Twine  
 Crop Insurance  
 Feed/Additive/Nutrition

Forage Equipment  
 Laboratory  
 Manure Handling Equipment

Seed  
 Other *(please list):*  
\_\_\_\_\_

**Preregistration:** Exhibitors receive 2 complimentary registrations per booth

**Name:** \_\_\_\_\_ **City, State:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **City, State:** \_\_\_\_\_

### EXHIBIT SPACE FEE

Booth space is limited, priority is given to sponsors. Equipment displays encouraged; door restrictions - 8'5" wide x 9'.

**MFA, WCO\* or Symposium Sponsor (\$545/booth)..** \$ \_\_\_\_\_

**Non-Sponsor (\$745/booth).....** \$ \_\_\_\_\_

### SPONSORSHIPS (first-come first-served)

Tuesday Continental Breakfast (\$600)..... **\$ SOLD**

Tuesday Morning Break (\$600)..... **\$ SOLD**

Tuesday Lunch (\$1,200)..... **\$ SOLD**

Tuesday Afternoon Break (\$600)..... **\$ SOLD**

Wednesday Continental Breakfast (\$500)..... **\$ SOLD**

Wednesday Morning Break (\$600)..... **\$ SOLD**

Wednesday Lunch (\$1,200)..... **\$ SOLD**

Wednesday Afternoon Break (\$600)..... \$ \_\_\_\_\_

"Fun Money" (\$550)..... \$ \_\_\_\_\_

Apron Sponsorship (\$750)..... **\$ SOLD**

Banquet Sponsorship (\$750)..... \$ \_\_\_\_\_

*(4 available; purchase 1 or more)*

Entertainment (\$600)..... \$ \_\_\_\_\_

*(4 available; purchase 1 or more)*

\*Silver WCO sponsors are not eligible for the discounted booth rate. **TOTAL** \$ \_\_\_\_\_

### Live or Silent Auction Prize Donation (Min. \$100 value)

**Check one:**  Yes  No

Dollar value: \_\_\_\_\_ Description: \_\_\_\_\_

Dollar value: \_\_\_\_\_ Description: \_\_\_\_\_

*Thanks for your support! We are seeking 4-7 items to auction off live during the banquet and an additional 10-15 items for the silent auction, which is open for bids Tuesday and Wednesday.*

### 'Fun Money' Auction Prize Donation (Min. \$25 value)

**Check one:**  Yes  No

Dollar value: \_\_\_\_\_ Description: \_\_\_\_\_

### Exhibitor Set-Up

**Check one:**  2:30 p.m. Monday, February 19 *(equip. only)*

5:00 - 6:00 p.m. Monday, February 19

6:00 - 8:00 a.m. Tuesday, February 20

*If you are bringing equipment, you must set up on Monday afternoon at 2:30 p.m. Reminder: equipment displays must fit through Exhibit Hall doors (8' 5" wide by 9' high).*

**Electricity:** *(must bring your own cords)* **Check one:**  Yes  No

**Do you want an 8' draped table?** **Check one:**  Yes  No

**Booth Location** **Check one:**  Exhibit Hall  Foyer

*Not sure which to choose? The Foyer is across from the Registration table; however, **only** table top or small displays are allowed (no exceptions). Exhibit Hall booths are apx. 7.5'x10' (single); break food is served in the Hall.*

### Mail completed contract and check by

**1/12/24 to:**

### Midwest Forage Association

4630 Churchill St #1

St. Paul, MN 55126

mfa@midwestforage.org • P: 651.484.3888 • F: 651.638.0756

### Important Information & Signature

- Sponsorships are processed on a first-come first-served basis.
- Exhibitors in each category may be limited in order to have a diverse mix. Preference is given to Symposium, MFA, and/or WCO sponsors.
- Exhibitors will receive an 8' table with blue or black skirt and 2 chairs (back drapes are blue/black). Bring your own extension cords, if needed.
- No refunds will be made.
- Credit card payments are subject to a 3.35% fee.
- Although the deadline is 1/12/24, booths often sell out before the deadline.

\_\_\_\_\_  
Exhibitor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Midwest Forage Association

\_\_\_\_\_  
Date